



MONTHLY  
WEBINAR

# STRATEGY FOR REAL ESTATE COMPANIES – EXCLUSIVE OVERVIEW OF THE NEWEST EDITION

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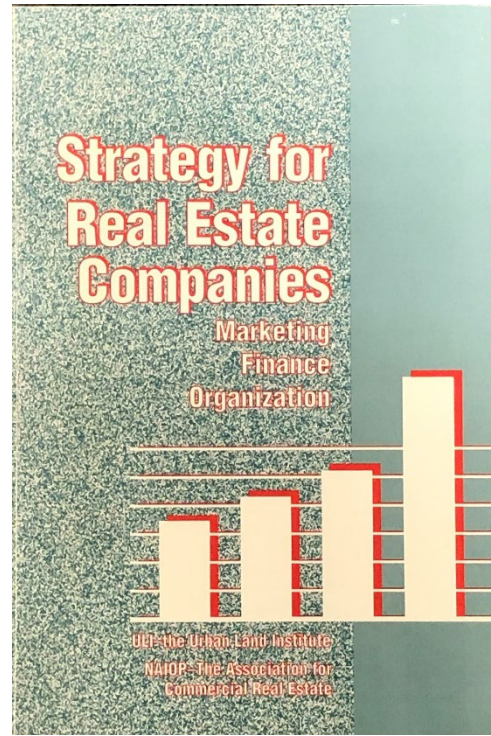
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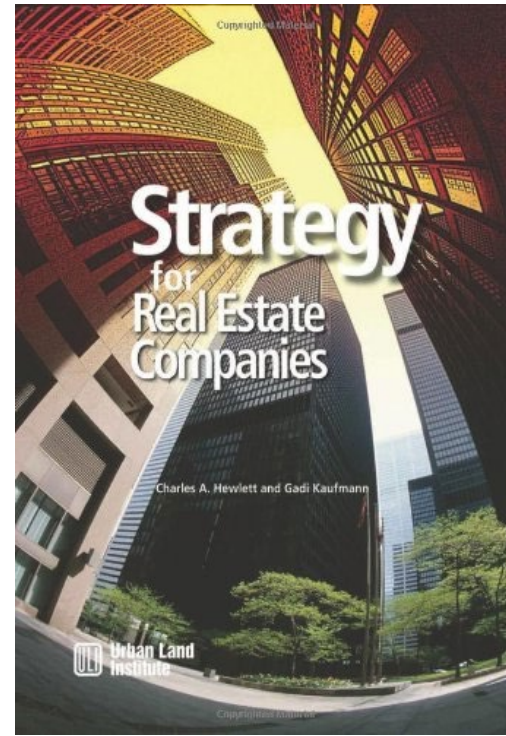
# THIRD EDITION, TECHNICALLY...

First Edition  
Chris Leinberger



1993

GFC Edition  
Charles A. Hewlett and  
Gadi Kaufmann



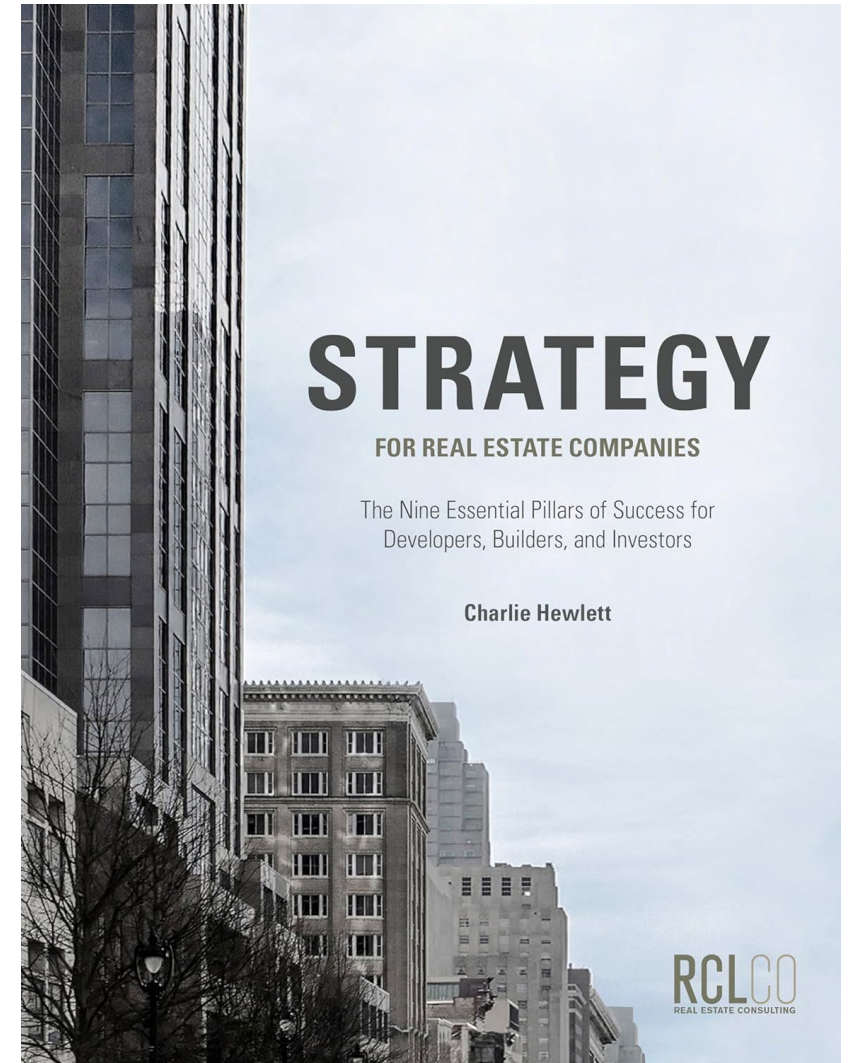
2008

Pirate Edition  
The Yellow Book  
“Ernst & Young”



2011

Third Edition  
Charlie Hewlett



2024

# THANK YOU! – QUESTIONS?



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