



**RCLCO**  
REAL ESTATE CONSULTING

**MID-2023 SALES  
TOP 50**

**MASTER-PLANNED COMMUNITIES**

RANK	MPC	CITY, STATE	DEVELOPER	SALES		
				2023	2022	%Δ
1	<b>The Villages*</b>	The Villages, Florida	The Villages	<b>1,960</b>	1,960	<b>0%</b>
2	<b>Lakewood Ranch</b>	Sarasota, Florida	Schroeder-Manatee Ranch, Inc.	<b>1,227</b>	1,026	<b>20%</b>
3	<b>Sunterra</b>	Katy, Texas	Land Tejas/Starwood Land	<b>669</b>	450	<b>49%</b>
4	<b>Ontario Ranch</b>	Ontario, California	Multiple Developers*	<b>548</b>	436	<b>26%</b>
5	<b>Summerlin</b>	Las Vegas, Nevada	Howard Hughes Corporation	<b>544</b>	592	<b>-8%</b>
6	<b>Bridgeland</b>	Cypress, Texas	Howard Hughes Corporation	<b>511</b>	321	<b>59%</b>
7	<b>Silverleaf</b>	St. Augustine, Florida	Hutson Companies	<b>504</b>	517	<b>-3%</b>
8	<b>Babcock Ranch</b>	Punta Gorda, Florida	Kitson and Partners	<b>490</b>	422	<b>16%</b>
9	<b>Marvida</b>	Cypress, Texas	Land Tejas/Starwood Land	<b>478</b>	320	<b>49%</b>
10	<b>Cadence</b>	Henderson, Nevada	The LandWell Company	<b>445</b>	459	<b>-3%</b>
11	<b>Caldwell Ranch</b>	Rosharon, Texas	D.R. Horton	<b>439</b>	226	<b>94%</b>
12	<b>Mission Ridge</b>	El Paso, Texas	Hunt Communities	<b>435</b>	504	<b>-14%</b>
13	<b>Wellen Park (formerly West Villages)</b>	Venice, Florida	Wellen Park LLLP	<b>430</b>	345	<b>25%</b>
14t	<b>Cane Bay Plantation</b>	Charleston, South Carolina	Gramling Brothers	<b>425</b>	525	<b>-19%</b>
14t	<b>Tamarron</b>	Katy, Texas	D.R. Horton	<b>425</b>	255	<b>67%</b>
16	<b>Santa Rita Ranch</b>	Liberty Hill, Texas	Platform Ventures and Capitol Realty	<b>416</b>	273	<b>52%</b>
17	<b>Viera</b>	Melbourne, Florida	The Viera Company	<b>415</b>	381	<b>9%</b>
18	<b>Windsong Ranch</b>	Prosper, Texas	Tellus Group	<b>363</b>		
19	<b>Breckenridge Forest</b>	Spring, Texas	D.R. Horton	<b>360</b>		
20t	<b>Ave Maria</b>	Ave Maria, Florida	Barron Collier Companies	<b>355</b>	367	<b>-3%</b>
20t	<b>Silverado</b>	Aubrey, Texas	D.R. Horton	<b>355</b>	599	<b>-41%</b>
22	<b>River Islands</b>	Stockton, California	River Islands Development	<b>344</b>	395	<b>-13%</b>
23	<b>Nocatee</b>	Ponte Vedra, Florida	PARC Group	<b>343</b>	212	<b>62%</b>
24	<b>Westlake</b>	West Palm Beach, Florida	Minto Communities	<b>329</b>	258	<b>28%</b>
25	<b>Sienna</b>	Missouri City, Texas	Johnson Dev. / Toll Brothers	<b>328</b>	236	<b>39%</b>
26	<b>Riverland</b>	Port St. Lucie, Florida	GL Homes	<b>326</b>	260	<b>25%</b>

\*The Villages does not publish mid-year sales information. Sales shown are estimated based on previous annual pace.

RANK	MPC	CITY, STATE	DEVELOPER	SALES		
				2023	2022	%Δ
27	Tavola	New Caney, Texas	Friendswood Development Co.	316	254	24%
28t	Baytown Crossings	Baytown, Texas	Friendswood Development Co.	306		
28t	Tradition	St. Lucie, Florida	Mattamy Homes	306	217	41%
30	Latitude Margaritaville - Watersound	Panama City Beach, Florida, Florida	Minto Communities	301	300	0%
31	Latitude Margaritaville - Daytona Beach	Daytona Beach, Florida, Florida	Minto Communities	300	300	0%
32	Sunfield	Buda, Texas	Scarborough Lane	297	154	93%
33	Mirada	San Antonio, Florida	Metro Development Group	295	185	59%
34	Meridiana	Manvel and Iowa Colony, Texas	Rise Communities	290	235	23%
35	Rancho Mission Viejo	San Juan Capistrano, California	Rancho Mission Viejo	271	163	66%
36	Epperson	Wesley Chapel, Florida	Metro Development Group	267	276	-3%
37	Sterling Ranch	Littleton, Colorado	Multiple Developers	266	163	63%
38	Nexton	Charleston, South Carolina	Brookfield Properties	264	308	-14%
39	Union Park	Little Elm, Texas	Hillwood Communities	263	227	16%
40	Inspirada	Las Vegas, Nevada	Inspirada Builders LLC	260	388	-33%
41	Sierra Vista/Sterling Lakes	Arcola, Texas	Land Tejas/Starwood Land	244	176	39%
42	Latitude Margaritaville - Hilton Head	Hardeeville, South Carolina	Minto Communities	241	234	3%
43	Daybreak	South Jordan, Utah	Larry H. Miller Real Estate	238	317	-25%
44	Eastmark	Mesa, Arizona	DMB Associates & Brookfield	231	297	-22%
45	Pecan Square	Northlake, Texas	Hillwood Communities	230	121	90%
46	Cane Island	Katy, Texas	Rise Communities	228	151	51%
47	Elyson	Katy, Texas	Brookfield Properties	224	247	-9%
48t	Lake Nona	Orlando, Florida	Tavistock Development Co.	223	230	-3%
48t	Painted Tree	McKinney, Texas	Oxland Group	223		
50	Harvest	Argyle, Texas	Hillwood Communities	220	116	90%
<b>Mid-Year 2023 Top 50 Total</b>				<b>19,768</b>		
<b>Mid-Year 2022 Top 50 Total</b>				<b>18,122</b>		<b>9%</b>
<b>HONORABLE MENTIONS</b>						
51	Jordan Ranch	Fulshear, Texas	Johnson Development Corp.	218	205	6%
52	Lilyana	Celina, Texas	Hillwood Communities	216		
53	Sunbridge	St. Cloud, Florida	Tavistock Development Co.	213	128	66%
54	Cross Creek Ranch	Fulshear, Texas	Johnson Development Corp.	207	227	-9%
55	Skye Canyon	Las Vegas, Nevada	Century Communities	206	333	-38%

Source: RCLCO | Last Updated 7/31/2023

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