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# **TODAY'S PANELISTS**



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# **AGENDA**

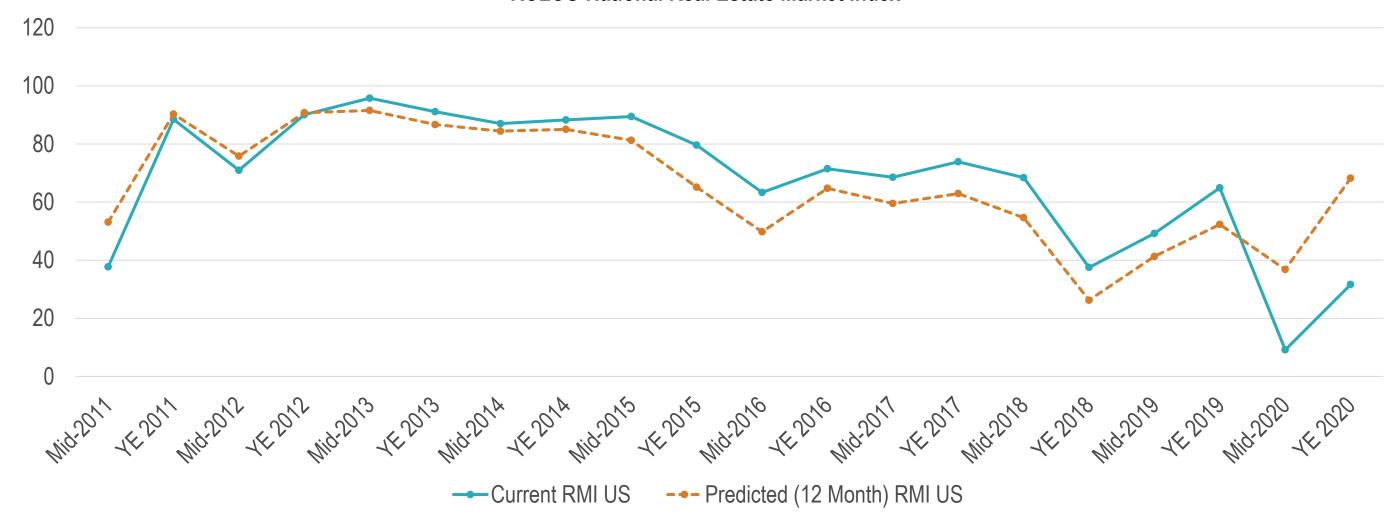
- **» YE 2020 RCLCO Real Estate Market Sentiment Survey**
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# **BIG BOUNCE BACK FROM AN HISTORIC LOW**

## CURRENT RMI INDEX BACK UP TO 32, FOLLOWING NADIR <10...

#### **RCLCO National Real Estate Market Index**

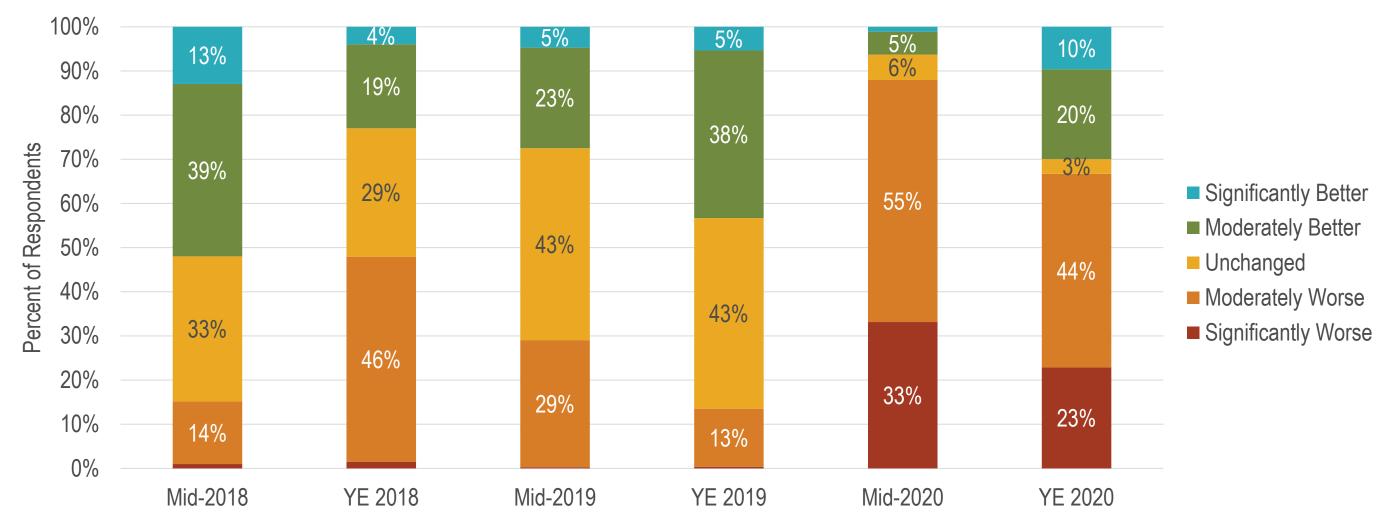




## TWO-THIRDS = MODERATELY OR SIGNIFICANTLY WORSE CONDITIONS

HOWEVER, THIS IS UP FROM A WHOPPING 90% IN MID-YR 2020...





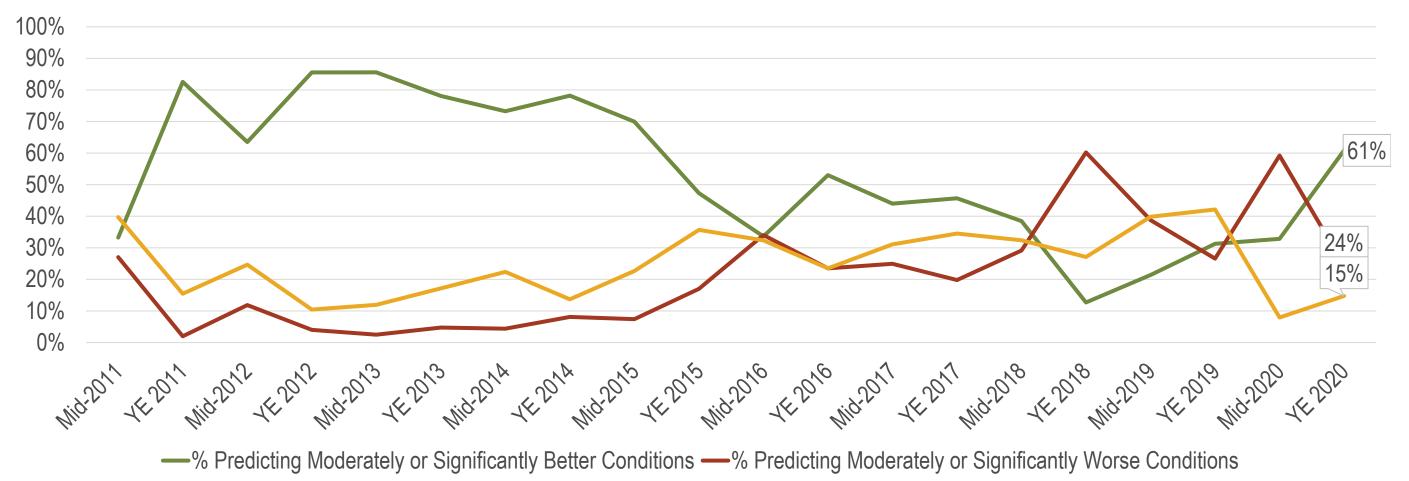


Source: RCLCO

## THE OUTLOOK LOOKS BRIGHT

#### 180-DEGREE REVERSAL FROM JUST SIX MONTHS AGO...





—% Predicting Unchanged Conditions



# FEWER REAL ESTATE "FOOD GROUPS" IN DOWNTURN RETAIL AND HOSPITALITY EXPECTED TO MOVE INTO RECOVERY 1 YR OUT....

	Mid-2020	2020 YE		Mid-2020	2020 YE		Mid-2020	2020 YE		Mid-2020	2020 YE	
Sector	% Downturn	% Downturn		% Bottom	% Bottom			% Early Recovery		% One Year From Now in Early Recovery	% One Year From Now in Early Recovery	
Retail	57%	44%	+	16%	26%	-	5%	8%	+	17%	22%	+
Hospitality	55%	38%	+	26%	35%	-	7%	14%	+	31%	41%	+
Office	51%	45%	+	10%	16%	-	6%	10%	+	14%	20%	+
For-Rent Residential	40%	25%	+	9%	12%	-	7%	15%	+	22%	20%	-
For-Sale Residential	40%	12%	+	10%	6%	+	9%	14%	+	21%	12%	-
Industrial	11%	4%	+	5%	3%	+	11%	10%	-	12%	7%	-
Grand Total	43%	27%		12%	15%		8%	12%		20%	20%	



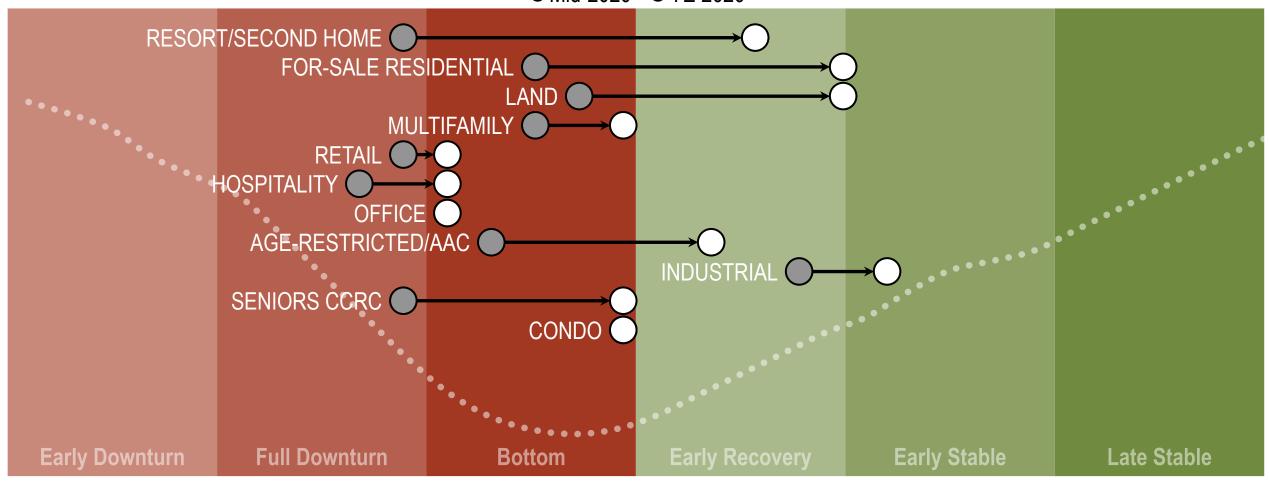
Source: RCLCO

# MOST SECTORS MOVED FROM CONTRACTION TO EXPANSION

OFFICE LINGERED AT THE BOTTOM...

#### **Cycle Stage Movement over Past Six Months**

● Mid-2020 ○ YE 2020



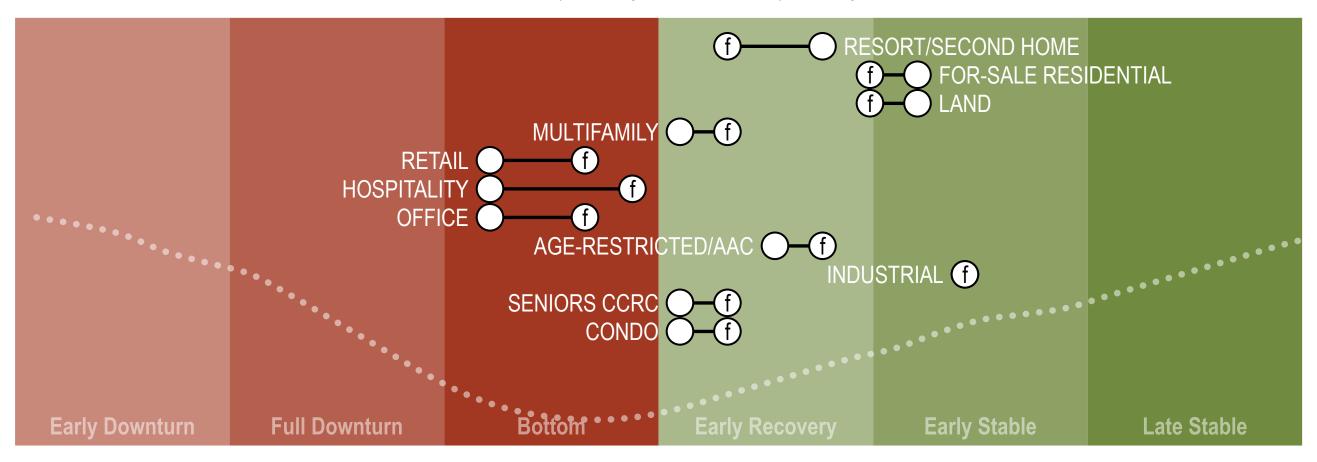


# MANY SECTORS EXPECTED TO MOVE FURTHER TOWARDS RECOVERY

HOWEVER, HARDEST HIT RETAIL, HOSPITALITY AND OFFICE REMAIN AT BOTTOM...

#### **RCLCO Real Estate Cycle Chart**

O Current Cycle Stage O Future Cycle Stage

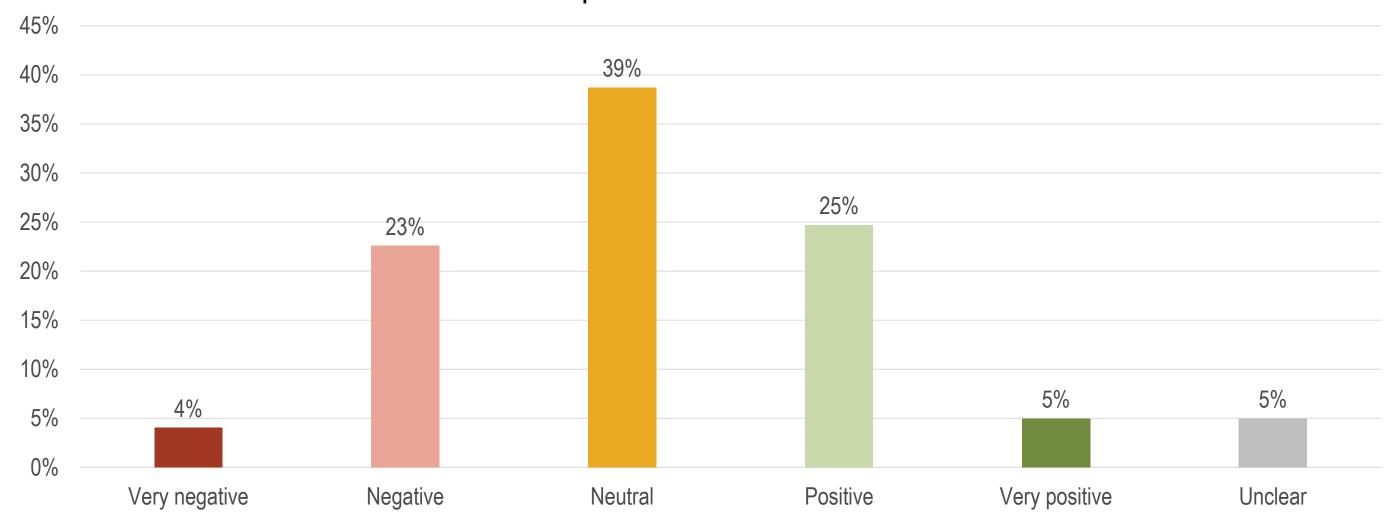




# RESPONDENTS DIVIDED ON THE "BIDEN EFFECT" ON REAL ESTATE

### HOWEVER, THIS WAS BEFORE THE GEORGIA SENATE RACES WERE DECIDED...

#### **President-Elect Impact on Real Estate Markets in the Next Year**

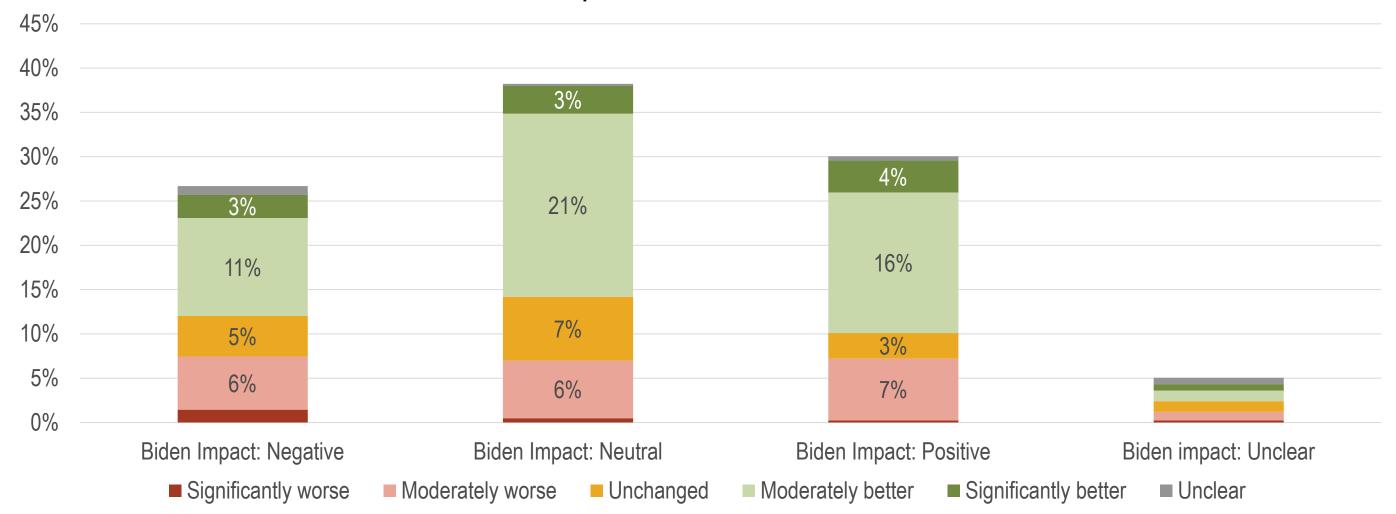




# REGARDLESS OF NEW ADMINISTRATION, REAL ESTATE WILL IMPROVE

### EVEN THOSE WHO HAD A NEGATIVE VIEW, EXPECT CONDITIONS TO GET BETTER...

#### **President-Elect Impact on Real Estate Markets in the Next Year**

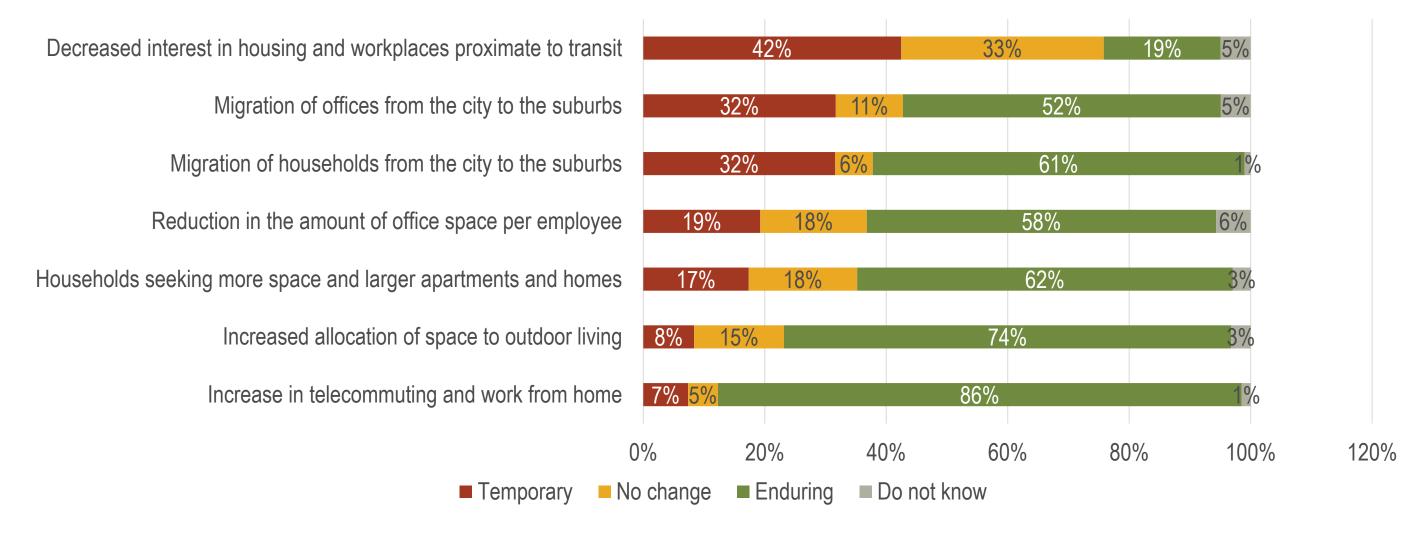




# MANY PANDEMIC-DRIVE TRENDS ARE EXPECTED TO ENDURE

#### WITH THE EXCEPTION OF THE CONTINUING ATTRACTION OF TOD...

#### **Pandemic Trends Sentiments**





Source: RCLCO

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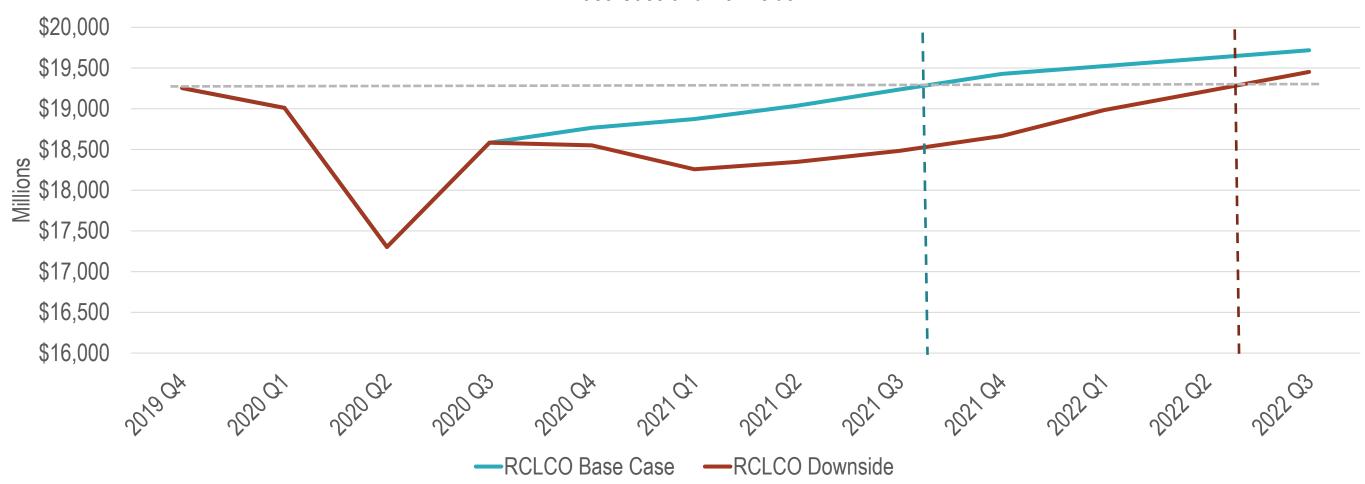


# **RCLCO POV**

#### BASE CASE STILL THE MOST LIKELY...

#### **RCLCO U.S. GDP Recovery Scenarios**

Base Case and Downside



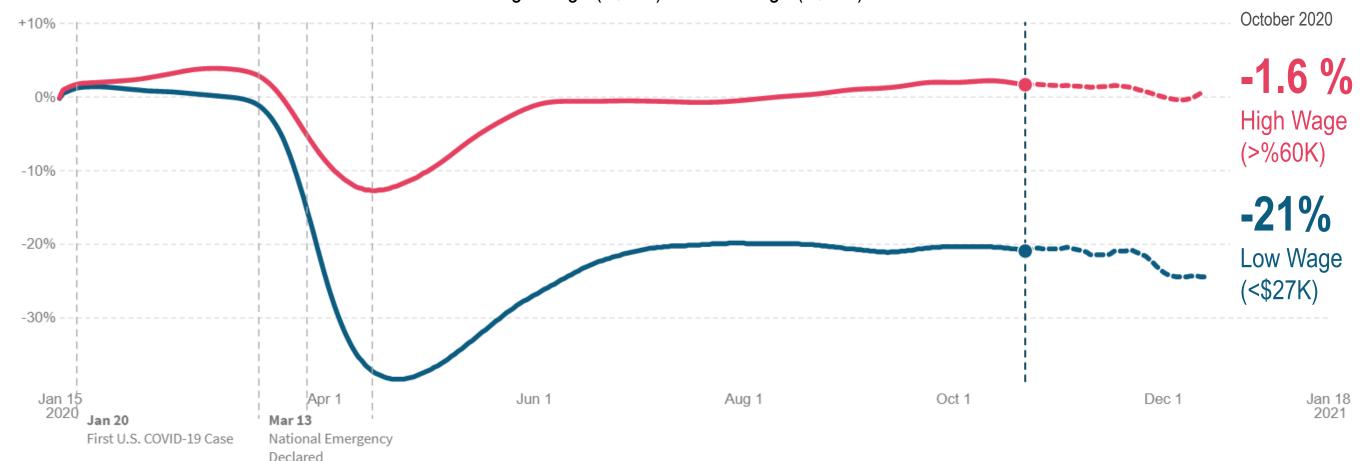


# K-SHAPED RECOVERY IS A THING ECONOMIC RECOVERY WILL BE IMPACTED BY SLOW ENGAGEMENT OF

LOW-WAGE WORKERS...

#### **Percent Change In Employment**

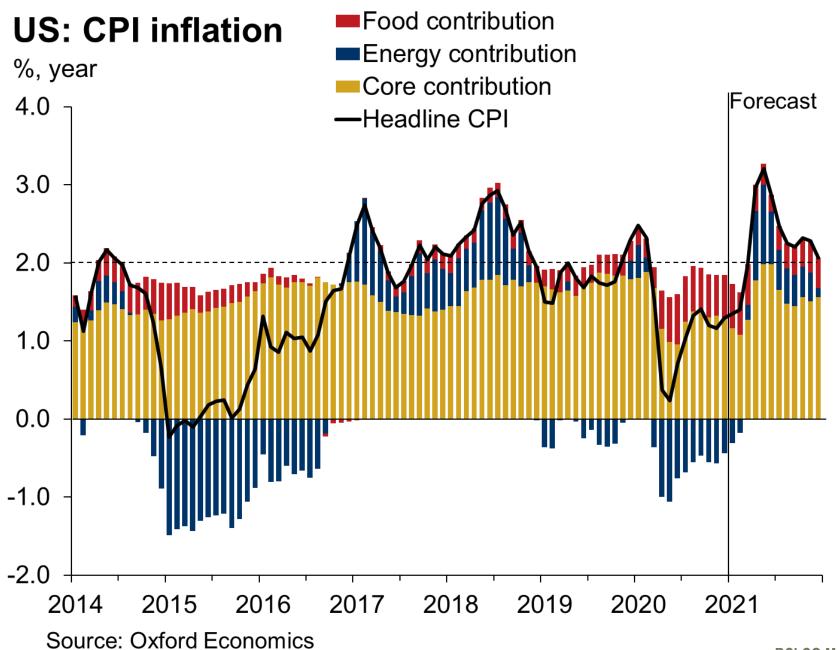
High Wage (>\$60k) vs. Low Wage (<\$27k)



Mar 27 CARES Act Enacted

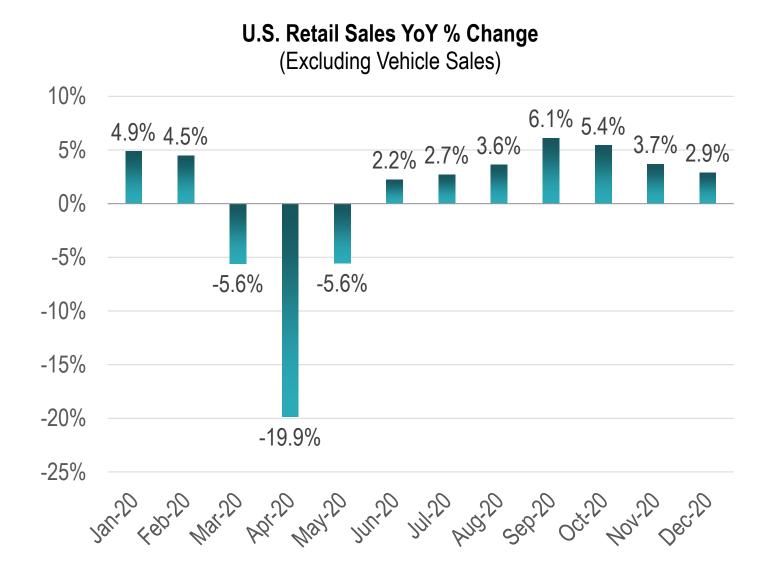
> **Apr 15** Stimulus Payments Start

# **INFLATION TO INCREASE IN 2021** TO LOWER FOR LONGER





# RETAIL SALES HAVE BEEN STRONG SINCE JUNE AS CONSUMERS CUT BACK ON TRAVEL AND SERVICES



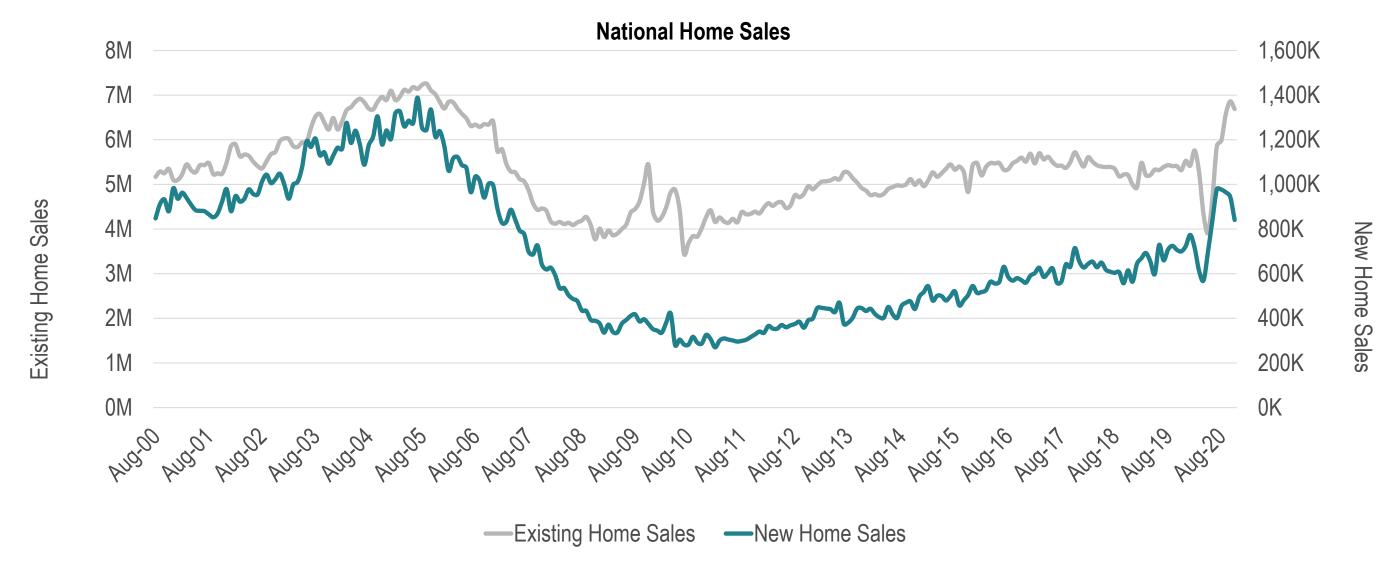
### **Change in Monthly Sales**

Nov. vs. Jan. 2020 (SA)



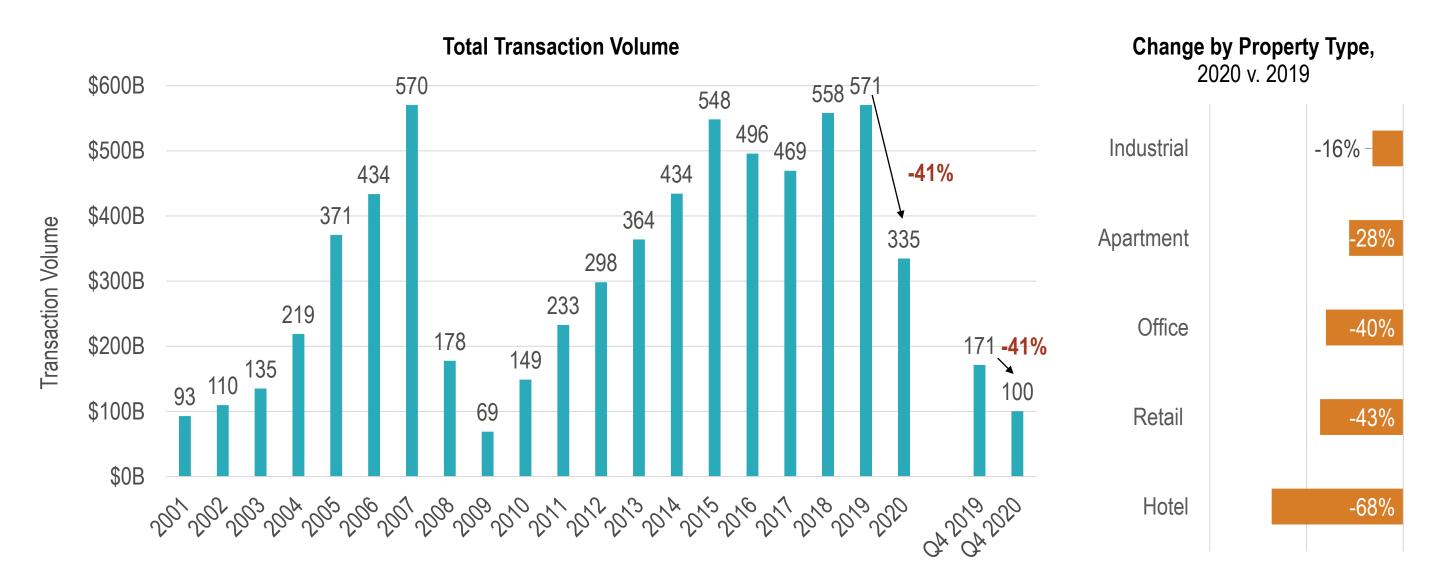


# HOME SALES WILL CONTINUE TO CLIMB SEARCH FOR MORE SPACE, LOWER DENSITY TO DRIVE NEAR TERM DEMAND





# REAL ESTATE TRANSACTION VOLUME DROPS BY 41% YOY EL AND RETAIL FELL THE MOST





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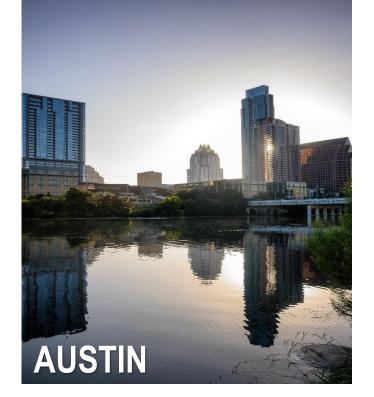
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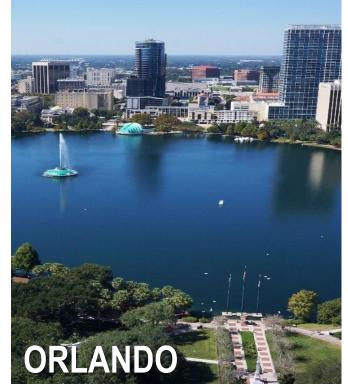




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