

April 24th, 2020

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TODAY'S PANELISTS



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DISCUSSION OUTLINE

- ► Where, when and how much property level distress will there be?
- ► What buy/invest opportunities might present themselves and what are the relative merits?
- ▶ Is there a geographic strategy that is likely to produce better (or more predictable) returns?
- Q&A



WHAT TO EXPECT IN TERMS OF DISTRESS



RCLCO'S BASELINE ECONOMIC OUTLOOK

RESET, BUT PERHAPS A NARROW WINDOW WITH LOTS OF CAPITAL

STAGE 1: FLATTENED CURVE

Late April/early May 2020

STAGE 2: DECLINING CASES

Mid-June 2020

STAGE 3: INCREASING HEALTHCARE BREAKTHROUGHS

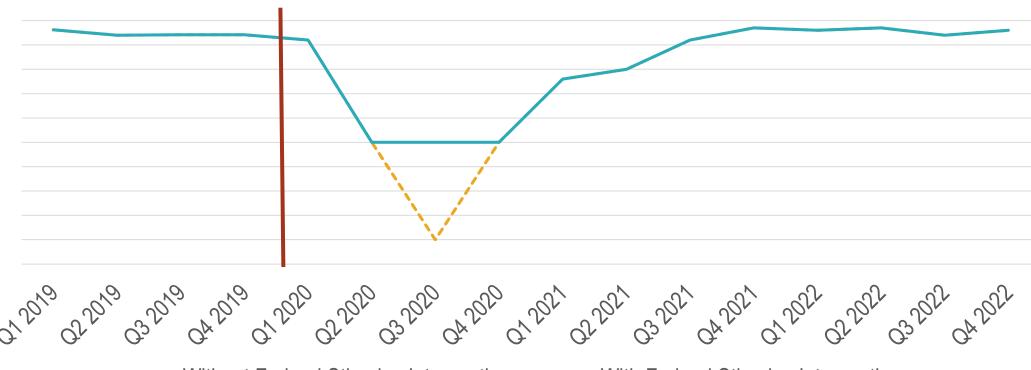
Q4 2020

Truncated V-Curve

TRUNCATED V-CURVE:

> 2020 GDP -5% to -6%

> 2021 GDP +5% to +7%



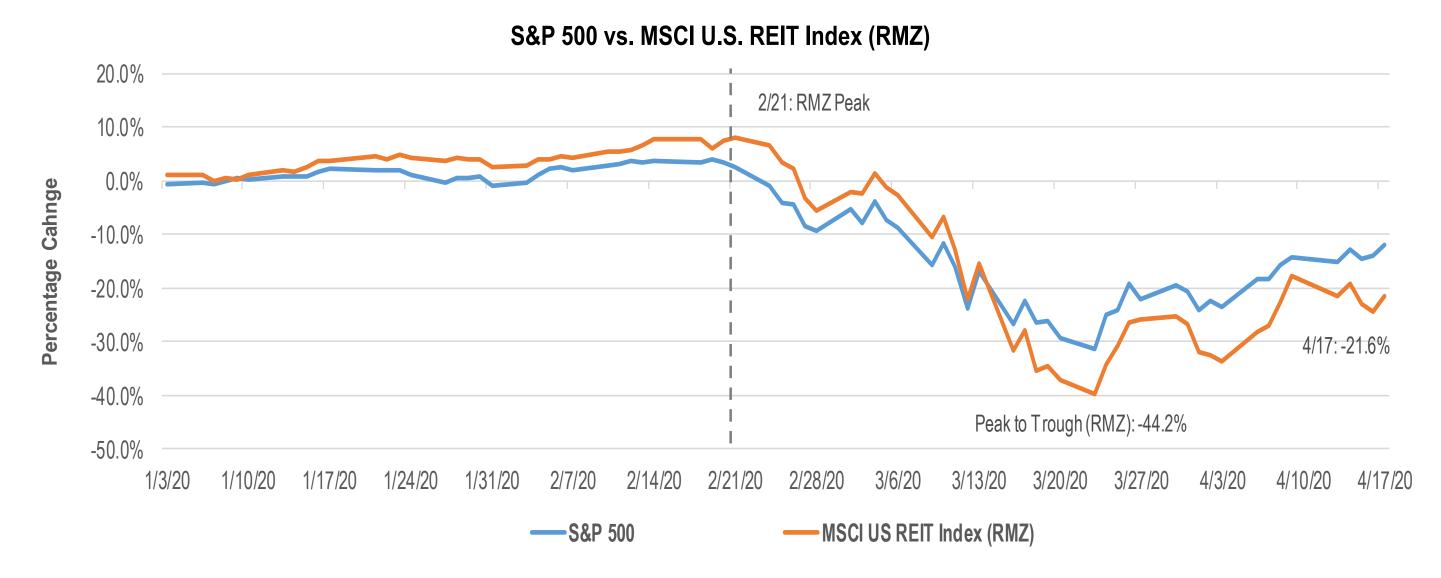


— With Federal Stimulus Intervention



IMPLICATIONS FROM THE PUBLIC MARKETS

REITS MOSTLY MIMICKING PUBLIC EQUITIES

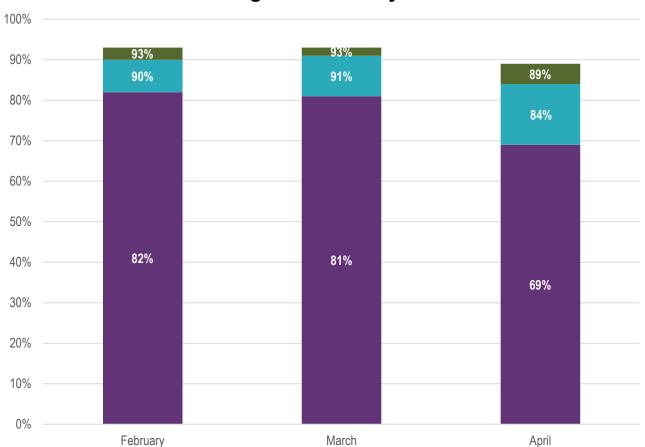




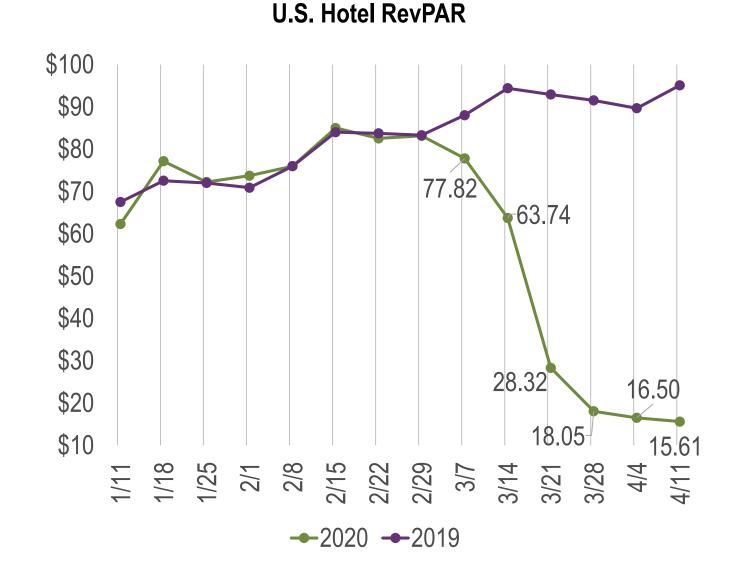
SIGNS OF DISTRESS?

LIKELY TO BE BROAD, BUT UNEVEN AMONG ASSET CLASSES





■ Week Ending 5th ■ Week Ending 12th ■ Week Ending 19th





WHAT PROPERTY SECTORS MIGHT BE MOST OPPORTUNE



SECTOR IMPACTS AND OPPORTUNITIES

Favorable Enduring Mid- to Long-Term **Consumer Behavior Changes**

Flight to Quality:

Opportunity for compelling acquisitions, but high risk of overpaying

Opportunistic Buy Opportunities: Assets with highest likelihood of under pricing

More Limited Near-Term NOI Interruption

> **Limited Acquisition Opportunities:** Assets to difficult to price today

High Risk Bets:

Distressed pricing possible, but underwriting more uncertain

Potentially Sustained, Negative Changes in Demand Dynamics



Significant NOI

Interruption, Distressed

Property Conditions

SECTOR IMPACTS AND OPPORTUNITIES

Favorable Enduring Mid- to Long-Term **Consumer Behavior Changes**

Flight to Quality:

Class A Office **Grocery Anchored Retail** Self-Storage Data Centers

Opportunistic Buy Opportunities:

Class B Apartments **Business Hotels** For-Sale Housing **Domestic Resort Hotels**

More Limited Near-Term NOI Interruption

Limited Acquisition Opportunities:

Class A Apartments Industrial

High Risk Bets:

Regional Malls Class B Office Select Service Hotels Student Housing Seniors Housing

Significant NOI Interruption, Distressed **Property Conditions**

Potentially Sustained, Negative Changes in Demand Dynamics



IS THERE A GEOGRAPHIC STRATEGY?



GEOGRAPHIC EVALUATION FRAMEWORK

Favorable Enduring Mid- to Long-Term **Household Growth**

Flight to Quality Markets:

- Narrow, shallower "V"
- Resilient industries
- Large amount of foreign capital
- Low performance volatility
- Limited pricing reset

Limited Buy Opportunities:

- Shallow "U"
- Resilient, but low growth economies
- Structural changes further mute demand
- Will continue to look expensive

Most Opportunistic Markets:

- Wide, deep "V"
- Job concentration exposure to virus
- Significant performance volatility
- Historically trading markets
- Significant, prolonged pricing reset

High Risk Bets:

- Wide, deep and bumpy "U"
- Job concentration exposure to virus
- Relatively illiquid markets
- Limited investor activity
- Hard to price, high risk/reward

Significant Near-Term **Unemployment and At-**Risk Industries





More Limited Near-Term

Employment Disruption

GEOGRAPHIC EVALUATION FRAMEWORK

Favorable Enduring Mid- to Long-Term **Household Growth**

Flight to Quality Markets: Most Opportunistic Markets: Miami Denver Phoenix Portland Washington, D.C. Orlando Austin Atlanta **Limited Buy Opportunities: High Risk Bets:** Chicago Houston New York Las Vegas Detroit Los Angeles Boston **Rust Belt Markets**

Significant Near-Term **Unemployment and At-**Risk Industries



More Limited Near-Term

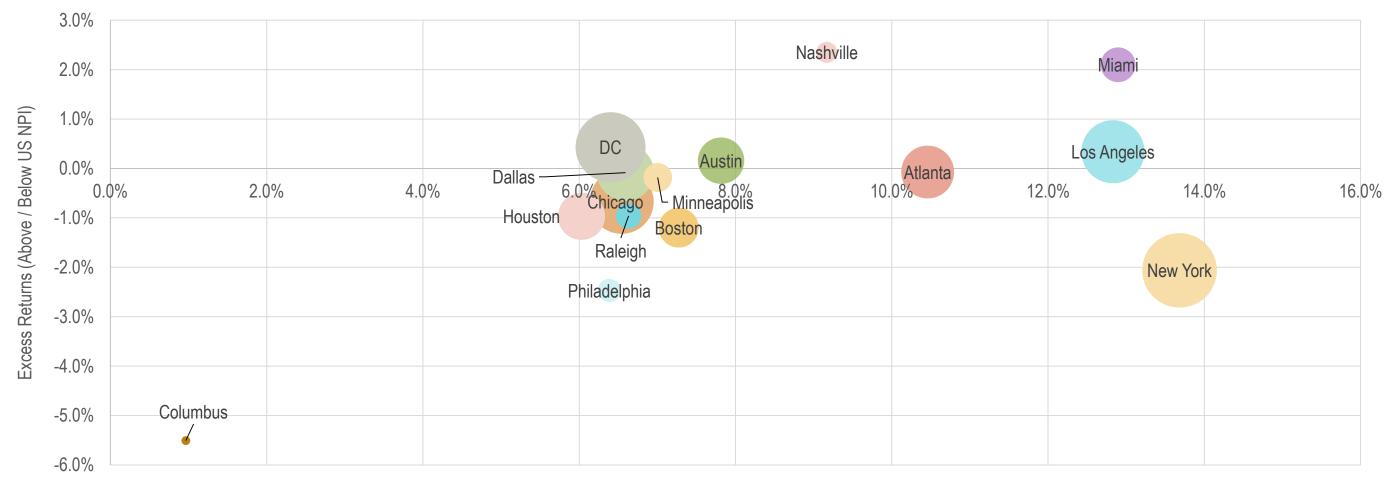
Employment Disruption

Potentially Sustained, Negative Changes in Demand Dynamics

PRE-COVID PERFORMANCE

HISTORICAL PERFORMANCE BASED ON NPI

NCREIF Apartment Excess Returns and Downside Volatility; 2003 - 2019



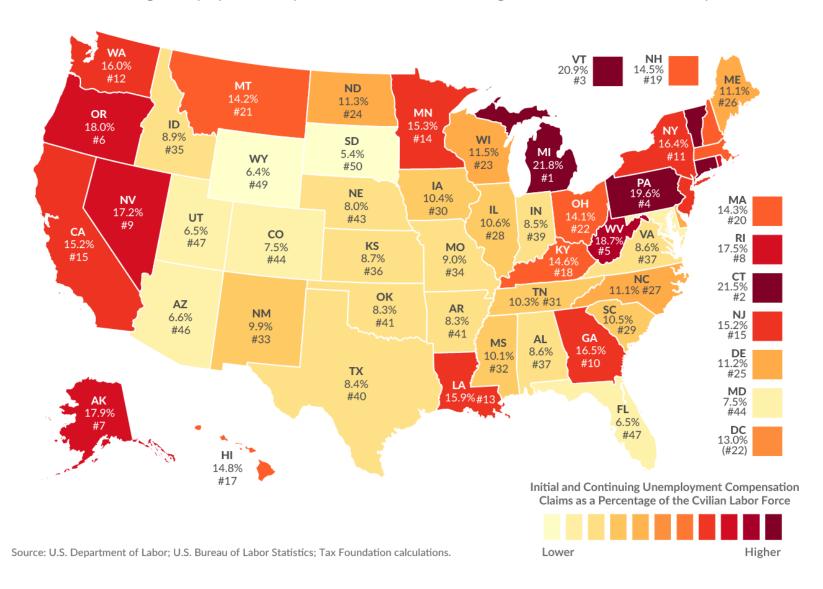
Downside Volatility (Std. Dev. of Annual Returns Below US Average)



UNEVEN JOB LOSS PAIN ALREADY APPARENT

Unemployment Compensation Claims as a Percentage of the Civilian Workforce

Initial and Continuing Unemployment Compensation Claims as a Percentage of the Civilian Labor Force, April 18, 2020





Source: Tax Fountation

DISCLAIMERS



CRITICAL ASSUMPTIONS

Our conclusions are based on our analysis of the information available from our own sources and from the client as of the date of this report. We assume that the information is correct, complete, and reliable.

We made certain assumptions about the future performance of the global, national, and local economy and real estate market, and on other factors similarly outside either our control or that of the client. We analyzed trends and the information available to us in drawing these conclusions. However, given the fluid and dynamic nature of the economy and real estate markets, as well as the uncertainty surrounding particularly the near-term future, it is critical to monitor the economy and real estate markets continuously and to revisit the aforementioned conclusions periodically to ensure that they are reflective of changing market conditions.

This is particularly the case in light of recent developments that have occurred in Q1 2020, including fears of disruption due to the novel coronavirus, a price war that has precipitated a sharp drop in global oil prices, and concern over the level of corporate debt in the U.S. that could become a problem in a slowing economy. These events underscore the notion that stable and moderate growth patterns are historically not sustainable over extended periods of time, the economy is cyclical, and real estate markets are typically highly sensitive to business cycles. Further, it is particularly difficult to predict inflection points, including when economic and real estate expansions will end, and when downturn conditions return to expansion.

Our analysis and recommendations are based on information available to us at the time of the writing of this report, including the likelihood of a downturn, length and duration, but it does not consider the potential impact of additional/future shocks on the national and/or local economy, and does not consider the potential benefits from major "booms" that may occur. Similarly, the analysis does not reflect the residual impact on the real estate market and the competitive environment of such a shock or boom. Also, it is important to note that it is difficult to predict changing consumer and market psychology. As such, we recommend the close monitoring of the economy and the marketplace, and updating this analysis as appropriate.

Further, any project and investment economics included in our analysis and reports should be "stress tested" to ensure that potential fluctuations in revenue and cost assumptions resulting from alternative scenarios regarding the economy and real estate market conditions will not cause unacceptable levels of risk or failure.

In addition, and unless stated otherwise in our analysis and reports, we assume that the following will occur in accordance with current expectations by market participants:

- Tax laws (i.e., property and income tax rates, deductibility of mortgage interest, and so forth)
- Availability and cost of capital and mortgage financing for real estate developers, owners and buyers
- Competitive supply (both active and future) will be delivered to the market as planned, and that a reasonable stream of supply offerings will satisfy real estate demand
- Major public works projects occur and are completed as planned

Should any of the above change, this analysis should be updated, with the conclusions reviewed accordingly (and possibly revised).



GENERAL LIMITING CONDITIONS

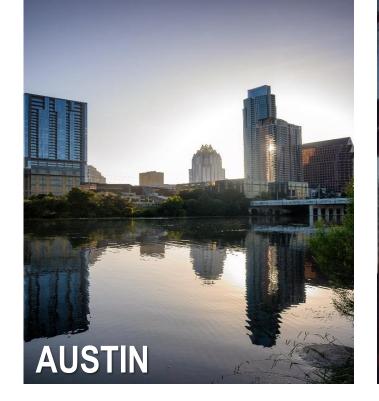
Reasonable efforts have been made to ensure that the data contained in this study reflect accurate and timely information and are believed to be reliable. This study is based on estimates, assumptions, and other information developed by RCLCO from its independent research effort, general knowledge of the industry, and consultations with the client and its representatives. No responsibility is assumed for inaccuracies in reporting by the client, its agent, and representatives or in any other data source used in preparing or presenting this study. This report is based on information that to our knowledge was current as of the date of this report, and RCLCO has not undertaken any update of its research effort since such date.

Our report may contain prospective financial information, estimates, or opinions that represent our view of reasonable expectations at a particular time, but such information, estimates, or opinions are not offered as predictions or assurances that a particular level of income or profit will be achieved, that particular events will occur, or that a particular price will be offered or accepted. Actual results achieved during the period covered by our prospective financial analysis may vary from those described in our report, and the variations may be material. Therefore, no warranty or representation is made by RCLCO that any of the projected values or results contained in this study will be achieved.

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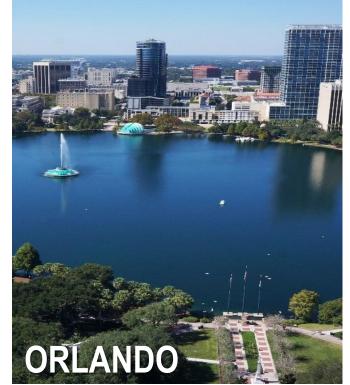




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